Jackson - Macon Conservation Alliance

Peggy Crosby Center ~ 348 S. Fifth St. ~ Highlands, NC 28741
(828) 526-9938 Ext. 320 ~ E-mail: jmca@dnet.net
Website: www.j-mca.org

THE CONSERVATION CRIER

Our Mission

Jackson-Macon Conservation Alliance (JMCA) is a grassroots conservation organization whose mission is to address environmental issues affecting the Highlands-Cashiers area through education, advocacy, hands-on initiatives and collaboration with like-minded organizations.

Thank you for making Green Living Fair 2008 a huge success!

Over 40 vendors and presenters filled the Highlands Civic Center for the 1st **Green Living Fair** for the Highlands-Cashiers area. Around 300 people visited the all day event enjoying the booths, presentations/classes, outdoor local growers tailgate market and the delicious organic and healthy fare. Due to the resounding positive feedback and requests, J-MCA has plans in the works for the 2009 Green Living Fair to be even better.

Our country and the world face some big challenges, like air pollution, dependence on Middle Eastern oil, the effects of global warming and the economy. But there has been a major paradigm shift, and the concept of "green living" is spreading all across North America. J-MCA hoped by bringing together local businesses and organizations for this event, citizens, visitors, and other businesses would gain information and tools to lessen their impact on the planet while balancing the comforts and necessities of modern day life.

While we can't all afford to go green in a big way, you can always start small and build on that: CFL light bulbs, energy saving thermostats, buying organic and/or local food and products, bike riding, using more fuel efficient cars, recycling and composting your waste, and improving your home's insulation. You'll find that you save money too; then you can move up the ladder to solar energy, geothermal and other effective options, if you're so inclined. Whatever you do, you can feel good knowing that you are becoming part of the solution instead of contributing to the problem.

Together we can help create a level of environmental awareness that inspires people to recognize the positive effect that efforts toward sustainability can have on a community and the planet.

If you would like to be a part of **Green Living Fair 2009** as a participant, sponsor, or volunteer, just let us know. Look forward to seeing you there!

Mark your Calendars now for Green Living Fair 2009
July 24th & 25th

Inside this edition:

What's up with Macon & Jackson County recycling?
Our Rivers in Peril?
Will Roads Carve Up Our Mountain Landscape?
The Hemlock Woolly Adelgid Battle Continues
On Track with Panthertown
Our partner- The Mountain Retreat & Learning Centers